



LET'S OWN LOCKDOWN

www.fisikal.com

fisikal[®]

The nation has been plunged back into lockdown but isolation does not need to be isolating.

We have produced a suite of functionalities to enable studio owners and personal trainers to continue to offer high quality, personalised, services to clients.

Personal lockdown does not need to mean business lockdown. Our solutions ensure chargeable services can continue, creating business resilience and sustainability, even during these challenging times.

Over the next few pages we highlight some of our standout functionalities.

www.fisikal.com

fisikal

VIRTUAL PERSONAL TRAINING

Continue to support clients with assessments and personal programmes via our digital platform. Solutions can be app or website based, ensuring easy access for clients anytime, anywhere.

Workouts are supported by a vast library of exercise demonstrations, compiled courtesy of our content partner, Escape Fitness helping to ensure clients are working out safely and effectively.

Lockdown does not need to mean an interruption to training or revenue. Through this functionality, businesses can continue to deliver valuable services, just via a pivot to remote means.

www.fisikal.com

fisikal[®]

LIVE-STREAMING

When gym goers were surveyed during lockdown about what they missed most about training in their facility, almost half (46%) quoted 'a lack of instructor motivation' and almost a third (30%) quoted 'socialising'. Through our live-streaming capability, clients and members can continue to enjoy real time connected experiences, despite physical distancing.

Our solution means instructors can deliver live, two-way connected classes and workouts creating opportunities for interaction with likeminded others. Working out at home does not need to mean working out alone. Our streaming platform brings communities together, helping to maintain a sense of belonging and a feeling of togetherness.

www.fisikal.com

fisikal[®]

COACHING AND SUPPORT

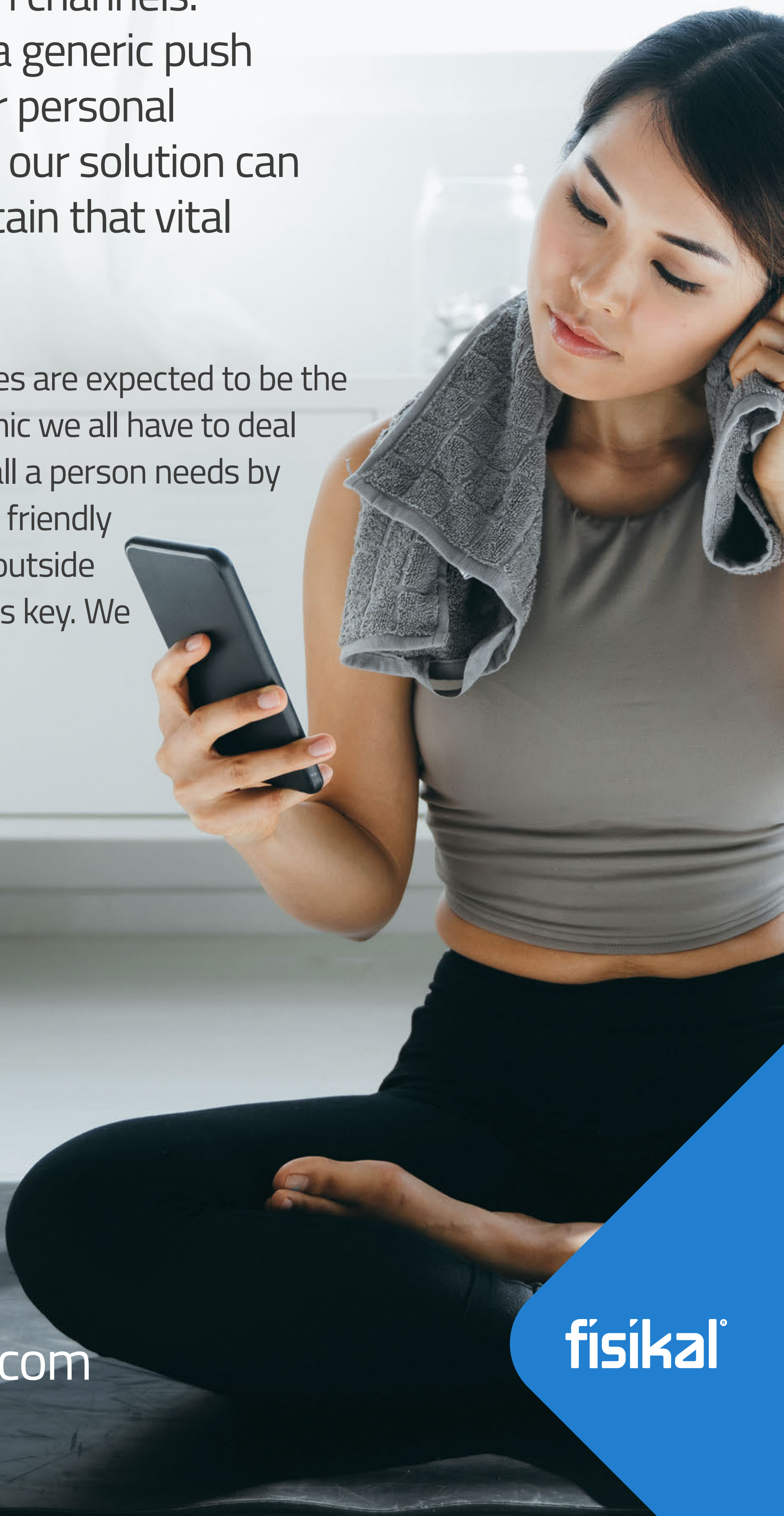
Maintain a connection to clients and members via our in-app communication channels.

Whether its via generic push notifications or personal conversations, our solution can help you maintain that vital connection.

Mental health issues are expected to be the post-Covid pandemic we all have to deal with. Sometimes, all a person needs by way of support is a friendly voice, a line to the outside world. Connection is key. We have it covered.

www.fisikal.com

fisikal[®]



BOOKINGS AND PAYMENTS

We offer an end-to-end solution from booking to payment to execution. All without any in-person contact.

Our payment solution integrates with hundreds of third party payment providers helping you obtain the best deals in payment collection. Money saved in fees goes straight to the bottom line. More profit. No extra effort.

www.fisikal.com

fisikal[®]

REAL TIME OPERATIONAL VISIBILITY AND BUSINESS PERFORMANCE

Understand exactly how your business is performing anytime, anywhere.

All data can be viewed collectively or by the application of bespoke filters, enabling you to make evidence based decisions to fine tune efficiencies.

www.fisikal.com

fisikal[®]

We are here to help. If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

Info@fisikal.com

www.fisikal.com

fisikal[®]