

# LET'S MANAGE CAPACITY



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# LETS MANAGE CAPACITY!

Fantastic that people are able to return to their familiar physical training spaces now!

Whilst this is great news, it's not quite 'business as usual' with gym and studio owners still needing to manage capacity restrictions in order to continue to adhere to social distancing rules.

The good news is, Fisikal has developed functionality that enables facility operators to keep their members safe whilst maintaining outstanding service standards. Read on if you want to know how!

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# MANAGING CAPACITY OF SPECIFIC SPACES, SUCH AS THE GYM.

There is nothing more frustrating than arriving at the gym or studio to be told you have to wait until there is space before you can enter. It's tough enough making time to train without this additional inconvenience.

Fisikal enables facility operators to implement and manage a digital booking system which creates 'training slots' for members to book gym training times. Slots can be arranged to occupy any timeframe and can also be scheduled to allow for 'cleaning breaks' between sessions. Members can access slot bookings either from their mobile device or the facility website and make a booking remotely.

Functionality can be programmed to allow bookings to be amended or cancelled, within specified terms and conditions, giving members complete control over the management of their own, valued training time. Remote bookings also elevates close quarter 'bunching' at reception, helping to manage social distancing and reduce 'pressure points' creating a frictionless arrival experience.

# MANAGING GROUP EX CAPACITY.

Whether outdoors or indoors, it is likely that group exercise classes will need social distancing rules for some time yet. How can gym and studio owners manage member enthusiasm to return to the activities they love against safety requirements?

The answer, again, lies in the convenience and effectiveness of the booking process.

Fisikal has developed a highly customisable digital booking system which provides operators with total flexibility as to how, when and what members are able to book. Individual class capacity numbers can be set to cater for the various types of class and equipment requirements. Booking windows, cancellation rules, priority booking for selected membership categories and waiting lists can also be customised to ensure the member is fully informed and in control of when they can enjoy a safe and enjoyable social training experience.

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# ROOM MAPPING AND SPOT BOOKINGS.

Fisikal has developed a sector-unique, slot booking system to encourage member comfort and confidence. Just like a passenger might prebook a specific seat on a plane based on a 'mapped' image of the plane displayed on a website or app, members are able to book a specific location or equipment station in a dedicated space.

This means that when members arrive for their class or training session, they know exactly where they are headed. This guards against any disputes over preferred locations and helping to mitigate any member to member contact time.



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# KEEPING MEMBERS SAFE WITHOUT COMPROMISING THEIR EXPERIENCE.

It's going to be a while until we can all enjoy the unrestricted movement of the pre-Covid world, but through effective capacity management it is possible for gym and studio owners to continue to deliver an outstanding experience for members, without compromising their safety.

Fisikal is a leading provider of digital solutions. Operators all over the world, including Third Space UK, Fitness First Middle East and DiR Spain have employed our services to create, implement and manage frictionless capacity management systems that enable the members to self-manage their workout schedule from any location, 24 hours a day.

Why not send us an email to find out how we can help.

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# WE ARE HERE TO HELP YOUR BUSINESS.

If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

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