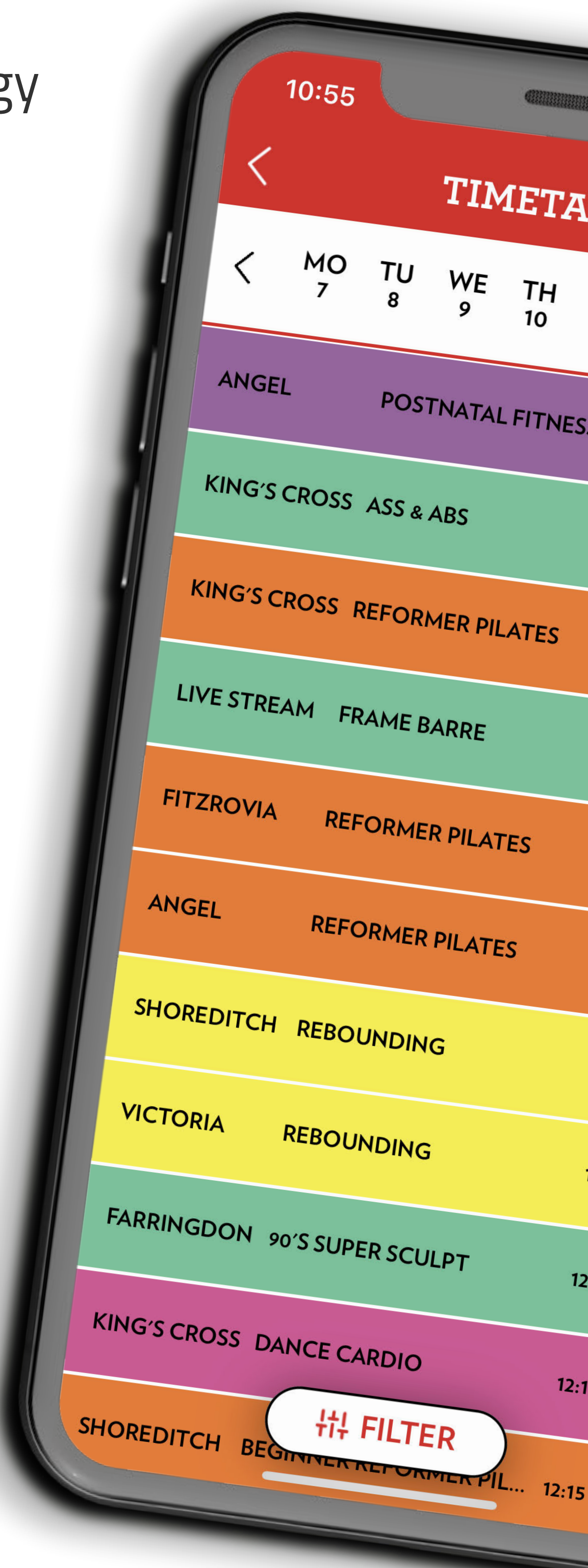# LET'S CUSTOMISE

www.fisikal.com

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LET'S CUSTOMISE!

Are you looking for a digital strategy that suits your business' individual needs and keeps your brand front and centre in the minds of your members?

There are a wide range of customisation options available for Fisikal customers, ranging from simple branding of our default site, a fully branded, custom-built website and app combination right the way through to custom development of the Fisikal back-end of your digital solution.

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     7 8 9 10

ANGEL   POSTNATAL FITNES

KING'S CROSS ASS & ABS

KING'S CROSS REFORMER PILATES

LIVE STREAM   FRAME BARRE

FITZROVIA   REFORMER PILATES

ANGEL   REFORMER PILATES

SHOREDITCH   REBOUNDING

VICTORIA   REBOUNDING

FARRINGDON 90'S SUPER SCULPT   12

KING'S CROSS DANCE CARDIO   12:1

FILTER

SHOREDITCH BEGINNER REFORMER PIL... 12:15

ANALYSE THE REQUIREMENTS.

If your branding requirements are modest, then Fisikal offers a core product which includes all the functionality you need to maintain, manage and maximise a fitness business.
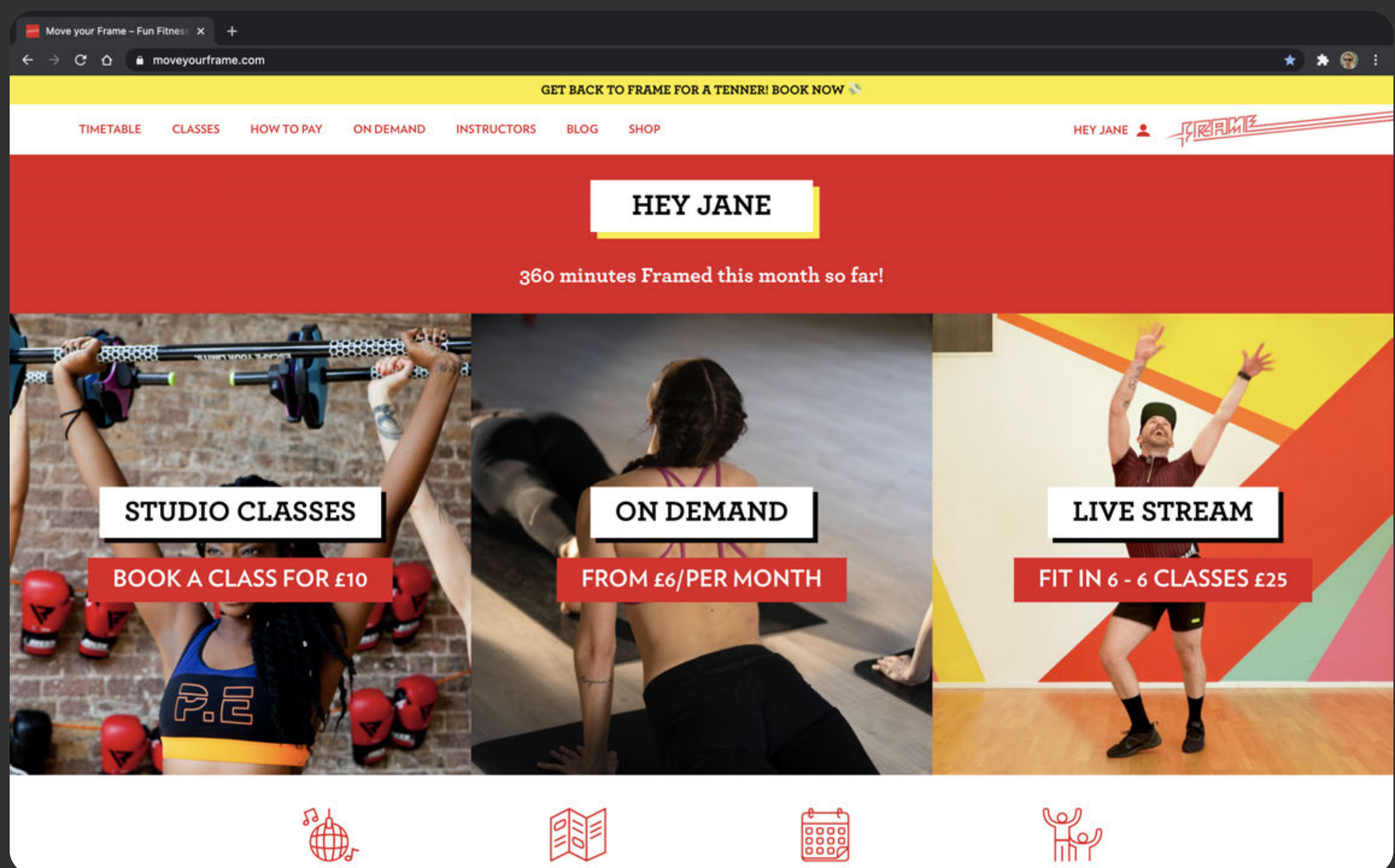
Fisikal can integrate quickly and easily to existing websites whilst the default Fisikal Member app and Pro app (for your team) can be set up easily to accommodate your specific business requirements.

If you need new functionality along the way, Fisikal can always build this into future project timelines.

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DEVELOP A BRANDED WEBSITE.

Fisikal will take you through a step-by-step journey to produce a branded website to display your offering, accept payment packages and manage the whole bookings process at the touch of a button.

The customised process involves analysing your requirements, costing the solution and then iteratively developing your website to your satisfaction. If you already have a website, no problem! Fisikal functionality can be easily integrated, in some cases within just a few minutes. More complex intergrations can be added via the Fisikal API.
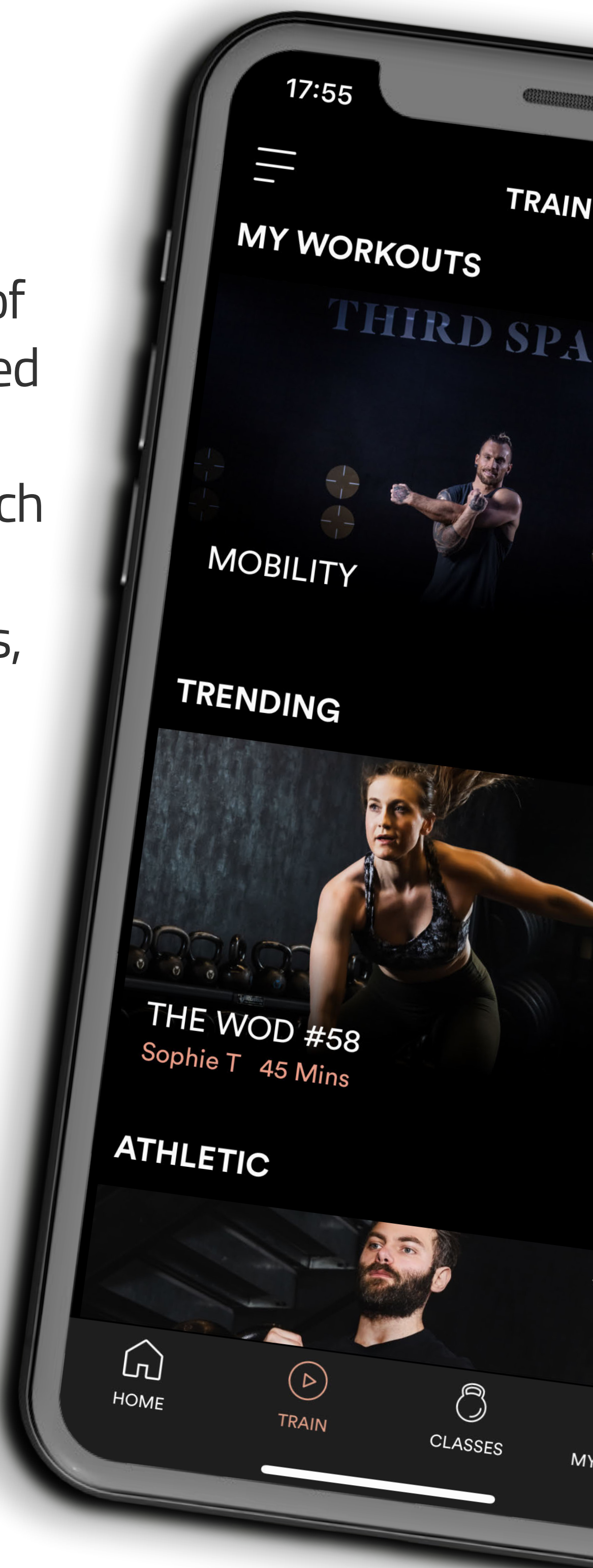

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DEVELOP A BRANDED MEMBER APP.

Put your customer at the centre of your digital solution with a branded member app. Create a highly bespoke membery journey for each and every customer through the customisation of communications, fitness content and purchase opportunities..

A fully branded member app can open additional revenue and marketing streams for your business, streamline member data collection and information and increase engagement and connected communication direct to your member, anytime, anywhere.

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DEVELOP A BRANDED TRAINER APP.

Elevate the professionalism and efficiency of your trainer team with the Fisikal trainer app. From this one-stop, digital solution your trainers can manage their bookings, view client information, set their working hours, track assessments, create notes and programme their clients.

Your trainers are the front-line face of your business. Investing in an app to simplify their operational processes means they can spend more time where it really matters, with the members. If your trainers are self-employed, they can manage their income and expenses too whilst clubs can educate their staff, delivering specific content suited to wherever they are on their career path.

The Fisikal trainer app will also allow you, the business owner, to keep an aerial view of trainer bookings and member engagement so that you don't lose sight of workouts, in or outside of the four walls of your physical facility.
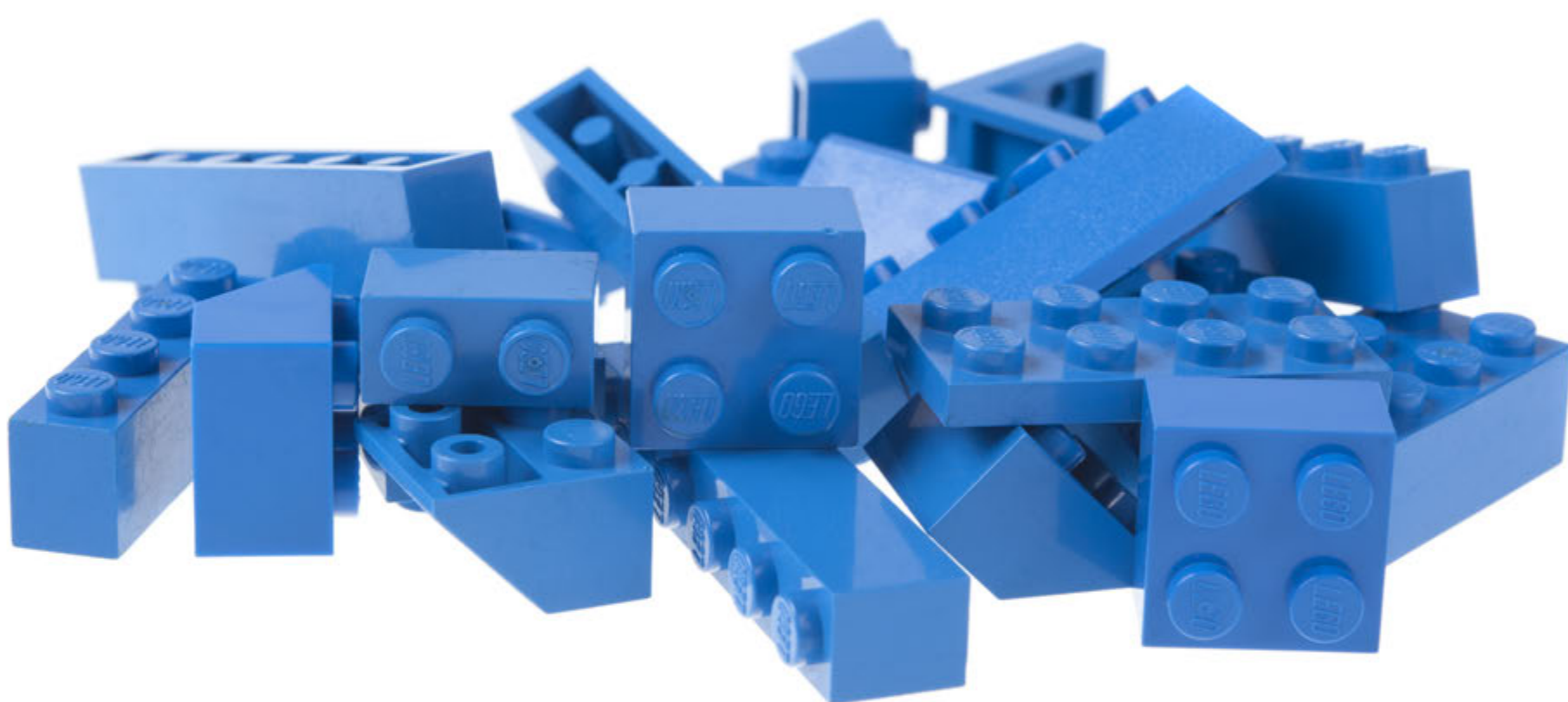
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ENHANCE THE FISIKAL CORE.

Working with Fisikal makes you a part of the companies' eco-system, meaning you benefit from each and every new feature built into the Fisikal product.

Always happy to collaborate, Fisikal can help develop new functionality to suit your bespoke business needs. These include solutions relevant to the Fisikal niche or any back-end changes or new features built into the mobile app.

Get in touch today and we'll help analyse the requirements and determine the scope of any such development.

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WE ARE HERE TO HELP YOUR BUSINESS.

If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

Info@fisikal.com

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